



FAMIGRO AWARD

PRESENTED BY THE YOUNG FRIENDS OF THE COUNTRYSIDE

2023 EDITION

- Application Form -

| | |
|----------------------------|--|
| Name of the project | |
| Date | |



Foreword

YFCS promotes the role of young people in preserving the future of Europe's countryside and aims to provide them with the tools to do this in the best way possible.

Famigro is a private company belonging to the Grotenfelt family. It was founded by Karl Grotenfelt in 1985.

The Grotenfelt family represents more than 350 years of diversified landowning in Finland.

Description of the Award

Subject:

The Famigro Award is granted annually to a young European countryside entrepreneur that has made or is making a special contribution to the rural economy and environment.

Eligibility criteria:

The applicant shall (be):

- A European/UK citizen or permanent resident, or
- A group of Europeans represented by one person
- Between the age of 18 and 40
- Not have been awarded this prize previously
- Reapply if previously unsuccessful

The business should be:

- A for-profit business
- Registered and have its head office in the EU/UK

The project:

- Is already implemented
- Has a long-term scope and aims at future developments
- The business plan shows the development of one or more activities aiming at generating financial funds ensuring the continuity of the private enterprise
- Aims at developing innovative solutions for the creation and conservation of local economic development and fostering business opportunities
- Includes financial figures
- Is an example of good practice to other (rural) communities and is scalable and adaptable to different rural contexts



Selection criteria:

- Best practices and replicability
- The long-term vision of the project
- Novel and innovative ideas
- Projects that are scalable
- Solutions that favour the development of rural economies and foster business opportunities
- Projects that contribute to improving the environment

Prize description:

- A EUR 5,000 prize and diploma of recognition*
- Advertisement on the communication of the YFCS, FCS and ELO channels
- An article in the CountrySide Magazine (more than 4,000 readers)
- The opportunity to present the project at the FCS & YFCS General Assembly

*The jury may award more than one diploma of recognition if other projects are outstanding.

Deadline:

The deadline for the 2023 award application is **March 1, 2023 (by noon, 12 pm CET)**.

Applications must be sent to the following e-mail address:

info@yfcs.eu



SECTION A

Administrative Information

Applicant/Representative of the applicant

| | |
|---------------------|--|
| Project Name | |
|---------------------|--|

Legal Information on the Applicant

| | | | |
|------------------------------|--|---|--|
| Full legal name of applicant | | Legal Status | |
| | | <input type="checkbox"/> Public | |
| | | <input type="checkbox"/> Private | |
| | | <input type="checkbox"/> Natural Person | |
| Date of birth | | | |
| Address | | | |
| Town/City | | Post code | |
| Country | | | |
| Email | | Tel No. | |
| Function in the Co. | | | |
| Website | | | |

Legal Address of the Applicant

| | | | |
|----------------|--|----------|--|
| Street and No. | | | |
| Town/City | | Postcode | |
| Country | | | |

Contact Person (if different from above)

| | | | |
|---------------------|--|------------|--|
| Title | | First Name | |
| Surname | | | |
| Address | | | |
| Town/City | | Post code | |
| Country | | | |
| Telephone No. | | Fax No. | |
| E-mail | | | |
| Function in the Co. | | | |

Location of the project area (if different from above)



| | | | |
|---------------|--|----------|--|
| Name | | | |
| Address | | | |
| Town/City | | Postcode | |
| Country | | | |
| Telephone No. | | Fax No | |
| E-mail | | Website | |

Other members of the team (optional)

| | | |
|-------------------------|--|---|
| Legal Name | | Legal Status |
| | | <input type="checkbox"/> Public |
| | | <input type="checkbox"/> Private |
| | | <input type="checkbox"/> Natural Person |
| Date of birth | | |
| Address | | |
| Town/City | | Post code |
| Country | | |
| Position in the company | | |

SECTION B



Executive Summary of the Project

Project outlines

| Project Timeframe |
|-------------------|
| |

| Project Area (including history & features in max. 500 characters) |
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| |

Project vision, objectives, and financial figures

General vision of the project (max. 500 characters)

Main principles on which the project focuses (max. 500 characters)

Short-term objectives (max. 250 characters)

Long-term objectives (max. 250 characters)

Financial figures - must be included (max. 250 characters)

Business Model

Business Model - including economic feasibility of the project in the long term. (max. 1800 characters)

General Description of the Project

Project Description (max. 1800 characters)

Letter of motivation

Letter of motivation - *A letter addressed to the jury explaining why the project fits the aims of this award. (max. 2 pages)*

A large, empty rectangular box with a thin black border, occupying most of the page. It is intended for the applicant to provide information for Section C of the application form.

SECTION C

Annexes

Key Figures of the Business Plan

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Acknowledgement of Receipt

Young Friends of the Countryside - YFCS
Rue de Trèves, 67
B – 1040 Brussels

| | |
|-----------------------|--|
| Name of Applicant* | |
| Contact Person* | |
| Email* | |
| Title of the Project* | |

*to be filled out by the applicant

Sir / Madam,

We acknowledge receipt of your proposal for which we thank you.

Your proposal will be examined by the members of the Jury, with respect to its eligibility. Those projects declared eligible will then undergo an evaluation procedure by the Jury.

We will let you know the final decision as soon as it has been taken.

Yours faithfully,

| |
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Date: