



The **European Landowners' Organization** (ELO), created in 1972, is a unique federation of national associations from the 28 EU Member States and beyond, which represents the interests of landowners, land managers and rural entrepreneurs at the European political level.

Independent and non-profit making, the ELO is the only organisation able to stand for all rural entrepreneurs. Our aim is to promote a prosperous countryside through private property dynamism. In order to achieve all of this, we rely on the organisation's ability to bring together rural actors, NGOs and political decision makers at local, regional, national and European levels. In this way, the voices and opinions of a large number of stakeholders from all over the EU can be heard.

#### Follow-up of the conference

[www.europeanlandowners.org/events/biodiversity-conference](http://www.europeanlandowners.org/events/biodiversity-conference)

Please contact Delphine DUPEUX  
delphine.dupeux@elo.org  
+32(0)2 400 77 00



HOSTED BY MEP, KARL-HEINZ FLORENZ

**“Rethinking the biodiversity strategy:  
Where do private land managers fit in?”**

Closing keynote address:

**Daniel CALLEJA CRESPO**, Director General for Environment

Belleuropa Award



#### JOIN US!

European Bee Award Ceremony and Cocktail at 18h, Members Salon - European Parliament



[www.elo.org](http://www.elo.org)



[europeanlandowners](https://www.facebook.com/europeanlandowners)



[EULandownersOrg](https://twitter.com/EULandownersOrg)



## Closing keynote address



**Daniel CALLEJA** is currently Director General of DG Environment. Before joining DG ENV on 1st September 2015, Mr. Calleja was Director General of DG Internal Market, Industry, Entrepreneurship and SMEs. Previously, he was the Deputy Director General of DG Enterprise and Industry, and Special Envoy for SMEs. Mr Calleja was Director for Air Transport at the European Commission from November 2004 to

February 2011. He has successfully negotiated, on behalf of the E.U., the EU-US Open Skies Agreement. From 1993 to 2004 he worked in different positions in the cabinets of several Commissioners, including the President of the European Commission. Mr. Calleja was the Head of Cabinet for Commissioner Marcelino Oreja, responsible for institutional affairs, and for the Amsterdam Treaty negotiations. He was also the Head of Cabinet of the Vice-president of the European Commission, Mrs. Loyola de Palacio, in charge of Transport and Energy between 1999 and 2004.

### ***Belleuropa Award***

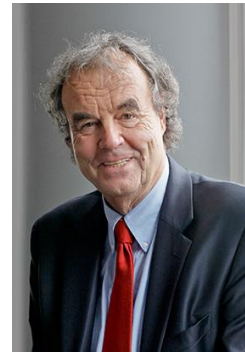
*The Belleuropa Award aims to improve the environmental quality of European lands. It was created by Giuseppe NATTA, a noted environmental figure and son of Nobel laureate Giulio NATTA. It honours every year a Wildlife Estate Label territory that has demonstrated exceptional commitment to maintaining, protecting or improving land for the benefit of biodiversity. The Wildlife Estates Label is dedicated to the development and support of initiatives by private land managers, companies or institutions for the protection, conservation of wildlife and sustainable land use.*

#### Selection criteria

1. Environmental impact in line with the EU Policy
2. Economic impact by creation of activity and employment in rural areas
3. Sustainability of actions in land management and wildlife conservation
4. Innovation and creativity
5. Reproducibility of initiatives



## MEP and Chair of the conference



**Karl-Heinz FLORENZ** is a German MEP and the President of the Intergroup Biodiversity, Hunting and Countryside. He is an economist and agricultural master. He has been a Member of the European Parliament since 1989. He is a Member of the Committee on Environment, Public Health and Food Safety and was Chairman of this Committee from 2004 to 2007. He is also a substitute Member of the Committee on Civil Liberties, Justice and Home Affairs, and was a Rapporteur and a Member of the former Temporary Committee on Climate Change.

## Introductory Remarks



**Jurgen TACK** is Director at Landelijk Vlaanderen and ELO Scientific Director. He has a PhD in tropical marine sciences and a Master in Business Administration. He has worked as a scientific advisor for the Kenyan Government, the Kenya Marine and Fisheries Research Institute, the International Oceanographic Commission (IOC-UNESCO), and the European Commission. From 1989 to 2000 he was CEO of Coastal Farms Kenya, an international aquaculture company based in Kenya. From 2000 to 2007, he was a science policy advisor for the Belgian Science Policy Office and from 2007- 2015 CEO of the Research Institute for Nature and Forest, a scientific institute of the Flemish Government in Belgium.

## Biography of the Panelists



**Luc BAS** is the Director of the IUCN European Regional Office in Brussels, representing IUCN towards the EU Institutions. Prior to this, Luc was European Director of The Climate Group, working with business and government to reach more ambitious EU climate policies and prepare for a true energy transition. As International Director of The

Climate Group's States and Regions Alliance, he established one of the most significant networks of sub-national governments leading on tackling climate change. Luc worked as adviser on international sustainable development policies for both the Belgian Federal and Flemish Governments, representing them at the UN Commission on Sustainable Development (SD), the OECD national SD expert panel, the Belgium Federal Council on SD. Luc holds a Master's degree in industrial engineering and postgraduate degrees in both environmental science and international politics.



**Sue COLLINS** has been European Environmental Policy Advisor to the NGO, Butterfly Conservation Europe, (BCE) since 2006. BCE's Mission is to work with others to conserve butterflies, moths and their habitats across Europe. Sue is Vice Chair of the European Habitats Forum, which has 23 Member networks who share the aim of improving nature conservation and environmental sustainability. EHF and its

members work regularly with European partners to support environmentally positive policies. From 1991 till 2006 she was Director of Policy at English Nature, (EN), which worked with 23,000 owners and occupiers of land in England to help ensure positive management for biodiversity and ecosystem services. Sue was responsible for advising UK Government, UK Parliament and European institutions on policies for or affecting nature conservation. These include Agriculture, Biodiversity, Climate and Nature policies.



**Dr. Romain LASSEUR** has a basic science education in animal and human toxicology. He spent 4 years as R&D director in multinational AgroChemistry Company based in France (development of products to control rodents and insects in non-crop area). After reaching the National Veterinary Medicine School of Lyon as an associate director (2010), Romain received the diploma to lead national research program and an MBA from the EM Lyon

(Business School of Lyon and Shanghai). Romain (and Marc Pondaven, IZIGroup CEO) decided to launch IZIGroup in 2017 to drive 5 different companies that bring support to companies implicated in management of alien and invasive species with experimental test, pesticides analysis, education programs for farmers and pest control operators, application protocols in the field, innovation for multinational companies in biocontrol and new ways to control such species. IZIGroup presents now one of the highest scientific and technical level of expertise in alien and invasive species in Europe.



**Katrina MARSDEN** is Senior Project Manager at adelphi, a leading environmental consultancy and research institute in Germany. Katrina has worked for adelphi for five years, leading projects, client relations and project acquisition in the area of biodiversity and nature protection. She works on the cross-over between land use and nature policy. Her focus area for few years now has been on stakeholder relations surrounding the presence of large carnivores in Europe. As part of this topic area, Katrina manages the European-Commission-funded secretariat

supporting the EU Platform on Coexistence between People and Large Carnivores. Prior to working at adelphi, Katrina was based in her home country, Scotland where she worked as Senior Researcher in Agriculture and Rural Affairs at the Scottish Parliament. Before this, she worked as Agriculture Policy Officer at RSPB Scotland (BirdLife) focusing on Rural Development support and High Nature Value farming.