

Margherita Genua – helping farmers improve yields while preserving the environment

Margherita Genua is Project Manager at RISE Foundation, where she focuses on sustainable agriculture by developing policy aspects, connecting stakeholders across the EU, fostering dialogue on policy-related issues, and effectively communicating project results. With more than 10 years of experience in the EU-funded projects on circular economy, has worked at Ghent University and the European Biogas Association (EBA), focusing on fertilizers and nutrient recycling and bridging research, policy, and industry to create tangible impact.

Your current focus: What is a key challenge you are tackling right now, and what are you doing concretely to move the needle?

As a project manager at RISE foundation, a key challenge I am currently tackling is how to better connect research with policy in a way that truly supports farmers which are at the centre of the transition toward a more sustainable and resilient agricultural system in Europe. To address this, I focus on making research more farmer-centred and policy-relevant by translating complex findings into clear, practical messages and fostering dialogue between researchers, policymakers, and farmers. This helps ensure solutions are grounded in both evidence and real-world farming realities.

Share one practice, tool or approach you have tested that delivers real results. Why would you recommend it?

One approach that has proven highly effective is facilitating multi-stakeholder collaboration between farmers, public authorities, researchers and local communities to address agricultural challenges. By creating a space for dialogue, knowledge exchange, and joint problem-solving, this approach supports effective responses to the challenges facing agriculture today, such as improving resource management, encouraging sustainable farming practices, strengthening supply chain resilience, and enhancing adaptation to environmental and climate pressures.



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Project Manager at RISE Foundation

I recommend it because it demonstrates how inclusive engagement can translate diverse perspectives into concrete, sustainable outcomes for the sector.

In one sentence: What very concrete issue in agriculture is most on your mind at the moment, and why?

A key issue on my mind is how to effectively support and reward farmers in meeting their immediate needs while progressively adopting more sustainable and resilient farming practices. This calls for supportive policies with market-based approaches that actively promote innovation as well as collaborative efforts to ensure the long-term resilience and sustainability of the agricultural sector in the face of environmental, economic and geopolitical challenges.

Link to the Nutribudget webinar [here](#)